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Social Media and eDiscovery

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The Internet is the greatest social change in the history of humans. Social Media is transforming communications in unique ways, and as a result litigation in the courts. This presentation will focus on legal issues that affect evidence in lawsuits unknown in the past. Information Technology professionals now need to know and understand Social Media and Internet Law issues, or suffer the consequences. However Social Media and Internet Law are not static and continues to change with the speed of light. In the meantime we will surely see more Social Media evidence in trials, and this will continue in the future.

Legal Issue	Questions Raised	Take-Away Advice
Terms of Service	Should I read Terms of Service?	Review Terms of Service to understand legal rights and liabilities.
Privacy Policy	How does the Privacy Policy impact Internet usage?	Privacy laws in the US and the world.
1986 Stored Communications Act	How can you get Social Media content?	SCA limits discovery of Social Media Content.
Privacy Laws	What body of laws apply to privacy?	Privacy is controlled by US Federal Trade Commission, EU Data Directive, and Canadian Privacy Laws.
GPS - Location Based	Does the GPS in your PDA help create new sources of evidence?	Greater use of location based information impacts discovery and evidence.
ESI	How is Social Media affecting ESI and eDiscovery?	Social Media is expanding the size and sources of ESI.
Cell and tablets	How can we manage ESI when we carry GPS computers everywhere we go?	ESI will expand as everyone has cells and tablets.

Peter S. Vogel is a trial partner at Gardere Wynne Sewell LLP where he is Chair of the eDiscovery Group and the Internet, eCommerce, & Technology Team. Before practicing law he worked as a systems programmer, received a Masters in Computer Science, and taught graduate courses in information systems. Peter has had trials around the US on software implementations, misappropriation of trade secrets, copyright infringement, software patent infringement, and Internet disputes. For 12 years he has served as the Founding Chair of the Texas Supreme Court Judicial Committee on Information Technology which is responsible for helping automate the Texas court system and putting Internet on the desktops of all 3,200 judges. Peter has taught courses the SMU Dedman School of Law for more than 25 years including courses on eDiscovery and the Law of eCommerce. Many of Peter's topics are discussed on his blog www.vogelitlawblog.com and in his monthly legal column on www.vogelitlawblog.com and in his monthly legal column on